

Welcome to BraveNation! We are so excited you’re here.

These are your mandatory events for LAUNCH. Check off each event as you attend and share your photos on social media using #UNCP29. Don’t forget to tag @uncpembroke on Instagram!

Thursday | AUGUST 14

LAUNCH CHECK-IN

7 a.m.–2:30 p.m. | University Center Annex
Required for residential and commuter students.

LAUNCH GROUP MEETINGS 1 *

3–3:45 p.m. | Various Locations
The location for your small group will be provided at move-in or the commuter student check-in.

NEW STUDENT CONVOCATION *

4 p.m. | Givens Performing Arts Center (GPAC)
Convocation is your official welcome to the university. Join the UNCP chancellor, provost, deans, faculty and staff as we welcome you to your new academic community.

BRAVENATION WELCOME RECEPTION

4:45–6 p.m. | UC Annex
Celebrate the start of the semester with food, music and fellowship.

DINNER

6–8 p.m. | Chavis Student Center

LAUNCH GROUP MEETINGS 2 *

8–9 p.m. | Various Locations

MOVIE NIGHT ON THE LAWN: THUNDERBOLTS

9 p.m. | Chavis Center Lawn
Join us on the Student Center Lawn for a special open-air screening of Thunderbolts. Bring a blanket or lawn chair, gather your friends and settle in for an unforgettable movie night under the stars. Enjoy interactive activities and free snacks all evening long!

- **Denotes required events.**

FRIDAY | AUGUST 15

BREAKFAST

7–9 a.m. | Chavis Student Center

SERVICE PLUNGE: DIVE INTO SERVICE, MAKE AN IMPACT *

9:30 a.m.–noon | Student Center Lawn
Join us for Service Plunge, a hands-on volunteer event where you’ll work alongside fellow students on community service projects.

LUNCH

11 a.m.–1:30 p.m. | Chavis Student Center

CHALLENGE ACCEPTED *

1:45–2:45 p.m. | Givens Performing Arts Center (GPAC)

FROM HIGH SCHOOL TO COLLEGE: ACADEMIC EXPECTATIONS EXPLAINED *

3–4:30 p.m. | Givens Performing Arts Center (GPAC)

DINNER

5–6:15 p.m. | Chavis Student Center

LAUNCH GROUP MEETINGS 3 *

6:30–7:30 p.m. | Various Locations

BRAVE WALK *

7:30 p.m. | Lowry Bell Tower
You will be joined by Chancellor Robin Gary Cummings as you cross the bridge, symbolizing your entrance into the UNCP community.

BLACK & GOLD KICKOFF *

8 p.m. | Main Gym (Jones Center)
Wear black & gold, and come ready to celebrate the start of your first semester of college!

SILENT DISCO

8:30 p.m. | Student Center Lawn
Don’t miss this high-energy event — it’s the perfect way to wrap up your day and make new friends!

**WEAR THIS SHIRT
TO THE BRAVE
WALK!**



SATURDAY | AUGUST 16

SMALL GROUP MEETINGS 4 AND BRUNCH: ACADEMIC SUCCESS 101 *

10 a.m.–1 p.m. | Various Locations

MAP IT OUT: YOUR CLASS SCHEDULE WALKTHROUGH

2–4 p.m. p.m. | Student Center Mall

DINNER

5–7 p.m. | Chavis Student Center

FLIGHT *

8–10 p.m. | Student Center Lawn
Enjoy a night of fun, food and music as we celebrate the rich culture of Pembroke and the surrounding area.

SUNDAY | AUGUST 17

BRUNCH

10 a.m.–2 p.m. | Chavis Student Center

LAUNCH GROUP MEETINGS 5 *

1–1:45 p.m. | Various Locations

PLAYFAIR *

2–4 p.m. | Aux Gym
Playfair is the perfect way to meet people, have fun and start building real connections. No pressure! Just laughs, good vibes and new friendships waiting to happen!

HOUSING MEETING *

5 p.m. | Givens Performing Arts Center (GPAC)
Get to know your hallmates, learn the ins and outs of campus living and start building a community right where you live.

FEAST OF NATIONS: DINNER

5–7 p.m. | Chavis Student Center
Enjoy a vibrant showcase of global traditions, music and performances while sampling delicious cuisine from around the world.