



**THE UNC PEMBROKE BOARD OF TRUSTEES  
PUBLIC AFFAIRS AND ADVANCEMENT COMMITTEE  
Thursday, April 9, 2026, at 2:45 p.m.**

**AGENDA**

1. Call to Order
2. Roll Call
3. Ethics Announcement by the Chair

*All members of this Board are reminded of their duty under the State Government Ethics Act to avoid conflicts of interest and appearances of conflict of interest as required by the Act. Each member has received the agenda and related information for this Board of Trustees meeting. If any board member knows of any conflict of interest or appearance of conflict with respect to any matter coming before the Board of Trustees at this meeting, the conflict or appearance of conflict should be identified at this time.*

4. Introduction of Guests including Members of the Press
5. Additions/Deletions to the Agenda
6. Request for Approval of Minutes\*
7. University Communications & Marketing: Overview Report
8. University Advancement: Overview Report
9. Consideration and Request to Approve Facility and Program Naming Policy Revisions\*
10. Adjournment\*