



**LEADERSHIP, LEARNING  
& COMMUNITY**  
DIVISION OF STUDENT AFFAIRS

Dear Community Partner,

Thank you for your interest in partnering with the University of North Carolina at Pembroke and the Leadership, Learning & Community (LLC) office to provide our students with meaningful and impactful volunteer opportunities. Student volunteers play an intricate role in enhancing community partnership.

This guidebook is designed as an introduction to LLC to include: types of service, modalities and engagement efforts, and ways your organization can get connected through immense opportunities such as academic service-learning, campus engagement, and co-curricular service. Additionally, this guide book shares the partnership process for new and established community partners.

We hope to speak with you directly, if you have any questions or concerns. Please do not hesitate to contact us at [llc@uncp.edu](mailto:llc@uncp.edu) or 910-521-6163.

We look forward to partnering with you!

- LLC

# UNC Pembroke's Leadership, Learning & Community Office

The Leadership, Learning & Community Office changes lives through education by enhancing student civic engagement competency through high impact service-learning opportunities, community involvement and leadership development. We provide opportunities for college students to recognize their civic potential and take initiative to develop it. Students enrich and enhance their education experience through active, engaged service.



**Volunteer Hours**



**Service-Learning Enrollment  
in 93 Courses**



**Programs, Events & Volunteer Opportunities**

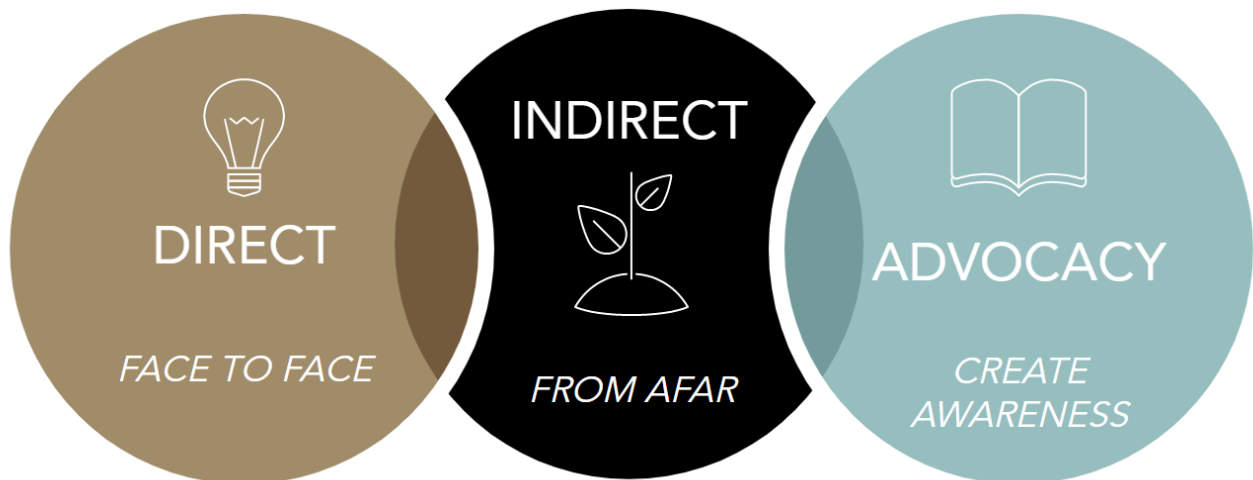
## Community Partners

UNCP Community Partners are community-based organizations such as nonprofits, public agencies, schools, and certain private businesses that provide co-curricular and service-learning opportunities to students.

Community Partners serve as co-educators by engaging students in meaningful service that supports the LLC and UNCP Mission to enhance students' civic engagement competencies.

## Types of Service

- Direct → Directly assist the community (*e.g. Students' working with senior citizens or reading to small children*).
- Indirect → Behind the scenes (*e.g. Collecting food; social or environmental projects*).
- Advocacy → Educate others or raise awareness (*e.g. Students' making presentations to the community about a particular issue; distributing literature related to your organization's mission to affected neighborhoods*).



## Appreciative Based Change (ABC) Model

The Appreciative Based Change (ABC) Model empowers students, campus, and community by applying unified strengths, assets, and resources to create positive change. This Model was created for UNC Pembroke students, campus, and community to foster a shared appreciation of the strengths and assets as a collective.

The ABC Model is guided by the principles of Appreciative Inquiry and its six phases to build relationships and impact our communities:

6 Phases of the Appreciative Based Change Model:

Phase 1 + 2: Alliance-Building Creating a foundation for a reciprocal relationship by establishing trust and understanding of each partners' mission, strengths, and assets.

Phase 3: Conceptualize Identifying the hopes, dreams, and goals of the partnership - without considering limitations related to resources.

Phase 4: Design Co-constructing a plan that makes goals a reality and determining what next steps to prioritize.

Phase 5: Engage Providing mutual support and accountability throughout the process, with active participation and shared responsibility.

Phase 6: FeedForward Creating opportunities for assessment, learning, and development for process improvement.

Our office will be implementing assessment and training on this model throughout the semester.

## Connecting Your Organization with UNCP

Students are engaged in service through community based-learning: A real-world learning experience that connects students working individually or in groups to support the community through intentional and meaningful service.

1. Academic Service-Learning

A teaching and learning strategy that integrates meaningful community service with instruction and reflection to enrich the learning experience, teach civic responsibility, and strengthen communities. Service-learning takes place within the curriculum to help students bridge the gap between theory and practice.

2. Active Citizenship and Advocacy

Educational approach that supports students in engaging with community issues, participating in civic initiatives, and promoting meaningful change within their surroundings.

3. Co-curricular Service

Co-curricular service is service outside the classroom. This includes, but is not limited to, Days of Service and Alternative Break Experiences. Participate in volunteer fairs to connect and recruit volunteers. Work with various student organizations and campus departments.

4. Student Employment

A hands-on learning opportunity that allows students to develop transferable skills while contributing to the mission of LLC and the university. Positions are available in various areas.

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### Process for Partnership

Visit [serve.uncp.edu/communitypartner](https://serve.uncp.edu/communitypartner) for more information.

Are you a returning Community Partner?

1. Review the Community Partner Agreement Form for expectations and guidelines of partnership.
2. Update your organization's profile on [UNCP Serve](#). This includes updating contact information, opportunities and events, etc.
3. Please note if you have had recent staffing changes, would like to further discuss ways to get your organization connected with our office, or would like to schedule a UNCP Serve Refresher Training for your organization, please contact our office at 910-521-6163 or [llc@uncp.edu](mailto:llc@uncp.edu)

Are you interested in becoming a Community Partner?

1. Schedule an initial meeting with a representative of our office to discuss partnership!
2. Register your organization on our volunteer database, [UNCP Serve](#). *A representative from our office will review your request and be in contact with you.*
3. Review and complete the Community Partner Agreement Form for expectations and guidelines of partnership.
4. Schedule a site visit, if applicable!
5. You are recognized as a community partner! *New community partners must complete a UNCP Serve and ABC Model Training prior to partnership. UNCP Serve and ABC Model Trainings are offered throughout the academic semester. UNCP Serve Trainings can be conducted at your organization upon request.*

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